



Cannes Corporate Media & TV Awards

RD Content, Vodafone Germany and Cyrano Kommunikation are the big winners at the Cannes Corporate Media & TV Awards 2024

Cannes, September 27, 2024. This week, the Côte d'Azur once again served as a venue and showcase for excellent moving image communication, as the best corporate media and documentaries of the year were honored at the 15th Cannes Corporate Media & TV Awards. On the evening of September 26, winners were announced during a glamorous awards ceremony. Out of nearly 800 submissions from 46 countries, 212 productions made it to the shortlist, with 154 ultimately receiving the coveted Dolphin trophies. The international jury, consisting of nearly 100 experts, praised the exceptional quality of the entries.

The spotlight was particularly on the two Grand Prix awards, which honor the most outstanding productions in the categories of "Corporate Media" and "Documentaries" for the year 2024. This year, the winner of the Grand Prix for Corporate Media comes from the United Kingdom. The award-winning film "Waiting List", produced by the English production company *Nowadays* for the non-profit organization *Gendered Intelligence*, takes the audience on a deeply emotional journey. The film offers an intimate glimpse into the life-affirming joy of being transgender while also uncompromisingly demonstrating the heartbreaking cruelty of an indifferent healthcare system.

The Grand Prix in the documentary category was awarded to the wildlife documentary "Lions of the Skeleton Coast" by the Dutch production company *Into Nature Productions*. The film tells the moving story of a researcher and three desert lion cubs over a period of eight years in the Namib Desert. It documents their tragedies and triumphs in a personal and impressive way, accompanied by stunning cinematography and an epic musical score.

This year marked a premiere: For the first time, alongside the "Company of the Year" and "Production Company of the Year", the "Agency of the Year" was also awarded a Blue Dolphin trophy. *"The role of agencies in corporate media is increasingly important. Their ability to develop creative and impactful media productions is crucial for success and innovation in our industry, alongside that of creative production companies. At the Cannes Corporate Media & TV Awards, we honor these outstanding players not only for their excellent work but also for their significant contribution to the advancement and strengthening of the corporate media sector,"* comments Alexander V. Kammel, Festival Director of the Cannes Corporate Media & TV Awards.

Vodafone Germany was awarded "Company of the Year" and took home 4 Silver Dolphin trophies and 1 Gold Dolphin trophy. The title of "Agency of the Year" went to *Cyrano Kommunikation GmbH*, also from Germany, which won 3 Gold Dolphin trophies. The British production company *RD Content* secured the coveted title of "Production Company of the Year" and was the standout of the evening with 3 Finalist Certificates, 7 Silver Dolphin trophies, 2 Gold Dolphin trophies, and 1 Black Dolphin trophy for "Best Use of Drones".

Additionally, alongside the Grand Prix and Blue Dolphin winners, the production companies *Atomized Studios Ltd.*, *Content Engine for Shell Creative Solutions*, *Deloitte 368 Agency*, *Media Zoo*, and *Plastic Pictures* once again set a high bar for submissions from the United Kingdom.

Moreover, the diverse panel of international participants was highlighted by the Greek production company *Indigo View Productions*, the Polish television network *TVN Warner Bros. Discovery*, as well as numerous winners from the Middle East, such as *Orca & Aura Films* and *People Creative* from the United Arab Emirates, and *80s Creative* and *Aramco* from Saudi Arabia.



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The complete list of finalists and winners, along with the awarded films, can be viewed in the Winners' Gallery: www.cannescorporate.com/en/winners2024.php

About the Cannes Corporate Media & TV Awards

The competition annually honors the world's finest corporate films, online productions, documentaries and reports in one of the world's most important film centers: in Cannes, France. It is the only festival for corporate films taking place in Cannes, the city famously known for feature films and advertising productions. The festival was founded by Filmservice International in 2010. Since then, it has constantly grown, becoming one of the top festivals for corporate films worldwide.

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