



Cannes Corporate Media & TV Awards

Media Zoo Ltd. and M2Film were the big winners of this year's edition of the Cannes Corporate Media & TV Awards

Cannes, October 2nd. This year, the Cannes Corporate Media & TV Awards broke a record with 1029 entries from more than 45 countries. The jury selected a total of 201 productions to be awarded with the Dolphin trophies in gold, silver and black. The highlight of the Awards Days was the announcement of the Grand Prix Winner 2018.

The Grand Prix and Blue Dolphin winners

For the first time since the festival was established, the Grand Prix went to a British production company. Media Zoo Ltd. was awarded with the White Dolphin for the film "Santander – Losing Mr Renton" for Santander. "There was no discussion within the jury. This work earns our respect. The idea and the storyline – a true story about a customer who has lost part of his memory – was strong and powerful. The quality of the video production was outstanding. But more than that we were favourably impressed by the bravery of Santander. It takes a lot of courage to address such a difficult issue and to start an intelligent debate across the bank about Santander's most vulnerable customers and how to deal with them – even if there is no simple solution." so the jury president Sebastian Pfotenhauer. The Blue Dolphin for the most successful production company of the year went to M2Film from Denmark with six awards for the second time in a row. "Never happened before that the Blue Dolphin has gone to the same production company for two consecutive years. I can only congratulate M2Film for this success." commented the festival director Alexander V. Kammel.

The Awards Days at a glance

The 2018 Awards Days started with a welcome evening on the terrace of the InterContinental Carlton. On the day of the awards ceremony, all guests had the opportunity to attend several lectures: The usage of 360-degree/VR technology from EXP360 and the importance of storytelling and content marketing in the film sector. In cooperation with the "Palais des Festivals" and "koelnkomm" guests could participate in an InstaWalk through Cannes. In addition, a media library was available to the visitors at the same time, in which all submitted productions could be watched. A highlight of this year's edition was the VR Lounge, where visitors could experience virtual reality and 360-degree productions.

The winners were awarded on the evening of September 27th during a Gala Dinner at the Palm Beach. In addition to the Dolphin trophies, all the winners received a diploma designed in collaboration with a student from the New Design University St. Pölten. During the evening, the winners could celebrate their success with signature cocktails and the music of DJ Leo Large in the Dolphin Lounge.

Here some of the winners of the Cannes Corporate Media & TV Awards 2018:

3angrymen Productions (GB), Accenture, Chicago (US), Artificial Group (HU), DR (Danish Broadcasting Corporation) (DK), MerchantCantos (GB), Pophunters Film & TV AB (SE), RD Content (GB), Reggiani Lanificio Spa (IT), Sotheby's (GB), The Edge Picture Company (GB), The Film House (QA), Voop Productions (GB), Zcene MovingMediaCompany B.V. (NL)

A complete list of winners can be found [here](#).



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About the Cannes Corporate Media & TV Awards

The Cannes Corporate Media & TV Awards are honoring every year the world's best corporate films, online media and documentaries, in one of the most important film centers: Cannes, France. It is the only festival for corporate films taking place in Cannes, the city famously known for feature films and advertising productions. The festival has been founded by Filmservice International in 2010. Since then the Festival has constantly grown, becoming one of the top festivals for corporate films worldwide.

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