



# Cannes Corporate Media & TV Awards

## **11<sup>th</sup> Cannes Corporate Media & TV Awards – Cinecore Motion Pictures GmbH is the big winner in an unusual festival year**

**Cannes, November 26<sup>th</sup>. 844 films from 41 countries entered the competition at the 11<sup>th</sup> edition of the Cannes Corporate Media & TV Awards. Out of these, 196 entrants reached finalist status and 136 films were awarded a dolphin trophy.**

### **Grand Prix and Blue Dolphin**

For the second time in a row, the Cannes Corporate Media & TV Awards' highest accolade, the White Dolphin, went to Germany. Cinecore Motion Pictures GmbH from Stuttgart convinced the jury with their elaborate production "THE BLUE WAY next exit". *"In this movie, the towering power of imagination meets the delight and pleasure of creativity in an outstandingly productive way. This interdependence led to a brilliant work of art, which showcases and unites the best of all worlds in storytelling and all other arts and crafts. State-of-the-art professional craftsmanship helped telling the story, which is told in the spirit of time, in a most luminous and awe-inspiring way. We get to see a world worth living in."*, jury president Peter Beck stated about the jury's decision.

Over and above the Grand Prix, Cinecore celebrated three Golden Dolphins and three Black Dolphins (*Best Director, Best Camera, Best Sound Design*) for their productions "THE BLUE WAY next exit" and "For Peter – Bentley InnoMed". The Blue Dolphin for *Best Production Company* was handed over to Cinecore, too.

### **A year without Awards Days in Cannes**

Caused by the very challenging and unusual year 2020, the 11<sup>th</sup> Cannes Corporate Media & TV Awards had to go ahead without the traditional, festive Awards Days in Cannes. The development of the COVID-19 situation ultimately made it impossible to arrange a safe and joyous international event.

The jury members were confronted with an unfamiliar situation, too: for the first time, all jury sessions and discussions took place virtually. Nevertheless, everybody was inspired and motivated to discuss the entries passionately.

### **Finalist Certificate**

From 2020 on, the Cannes Corporate Media & TV Awards offer an exclusive honor for high-quality films that didn't receive an award by a hairbreadth. The new Finalist Certificates will be awarded each year from now on and were absorbed happily by the winners.

### **International winners**

The strong international aspect of this year's competition is underlined by various winners from all around the world, such as Double Exposure Productions, Forward and NQLA Studio from the Middle East or Timeframe Films / Moon Patrol VR, Richter Studios and Visual Contact from North America. Moreover, productions from the UK were highly represented by submissions from Media Zoo, Plastic Pictures, Radley Yeldar, Shell International, The Edge Picture Company and RD Content, just to name a few.

For further information on the Cannes Corporate Media & TV Awards and a list of all winners, see <https://www.cannescorporate.com/en/winners2020.php>.



# Cannes Corporate Media & TV Awards

## **About the Cannes Corporate Media & TV Awards**

The Cannes Corporate Media & TV Awards annually honor the world's finest corporate films, online media, documentaries and reports in one of the world's most important film centers: Cannes, France. It is the only festival for corporate films taking place in Cannes, the city famously known for feature films and advertising productions. The festival was founded in 2010 by Filmservice International. Since then it has constantly grown, becoming one of the top festivals for corporate films worldwide.

## Contact:

**Lhasa Miyagawa**

**Cannes Corporate Media & TV Awards**

c/o Filmservice International

Schaumburggasse 18

1040 Vienna, Austria

Email: [miyagawa@cannescorporate.com](mailto:miyagawa@cannescorporate.com)

Web: [www.cannescorporate.com](http://www.cannescorporate.com)