



Cannes Corporate Media & TV Awards

The Grand Prix of the 12th Cannes Corporate Media & TV Awards goes to Germany

Cannes, 18th November 2021. At the 12th edition of the Cannes Corporate Media & TV Awards a total of **888** submission from **42** countries joined the competition. **205** corporate films and documentaries were selected to receive a shortlist nomination and out of these, **144** submissions got awarded a dolphin trophy.

Festival Highlights

For the third time in a row, the Grand Prix award went to Germany. The production company FYNAL GmbH from Dortmund convinced the jury with its expressional and captivating film “Applaus reicht nicht aus (Applause is not enough)” about the shortage of caregivers in Germany, and so was chosen to receive the highly coveted Grand Prix trophy, the White Dolphin. The jury justified their decision with the following statement: "An excellent film that sensitively and yet critically addresses a grievance in society that could not be more current and important – and already threatens to be forgotten again. Masterfully realized, in terms of content, dramaturgy and production!". The film was produced on the behalf of REHCURA, a personnel service of the healthcare sector.

The Swiss production company Filmgerberei GmbH received in total eight dolphin trophies and was very thrilled to get additionally awarded the blue dolphin for the “Best Production Company of the Year”. Their production “Deux Frères” received a black dolphin for “Best Editing” among many more.

International Winners

This year, submissions from the north of Europe, including productions from the Copenhagen Film Company, Danish Broadcasting Corporation, Field Production and M2 Film received a high number of trophies and finalist certificates. Moreover, entries from the UK by 3angrymen Productions, Casual Films, Inspired Films, Media Zoo, Plastic Pictures, and The Edge Picture Company, just to name a few, were also very highly represented among this year’s winners. The strong international aspect of the 12th edition is also underlined by various winners from all around the world including Al Jazeera, HIROBA co., Ltd., Shi-Shi-Shi as well as kwp! Advertising, Media Corp Pte Ltd, Tourism Cape Town – Wesgro and Wizard Films. The big winner of the United States is Deloitte with three silver awards and one finalist diploma. Further, Middle East Broadcasting Networks, Inc received a gold dolphin trophy and additionally a finalist certificate.

Winner Diplomas

Within the past 12 years, the Cannes Corporate winner diplomas turned into a desirable collector’s piece which annually gets a new and creative design. As part of the cooperation with “der Graphischen”, a well-known Viennese art school, the unique diplomas, which are awarded together with the dolphin trophies, were selected in the frame of a design competition.

For further information about the festival and this year’s winners, see

www.cannescorporate.com/en/winners2021.php

About the Cannes Corporate Media & TV Awards

The competition annually honor the world’s finest corporate films, online media productions, documentaries, and reports in one of the world’s most important film centers: in Cannes, France. It is the only festival for corporate films taking place in Cannes, the city famously known for feature films and advertising productions. The festival was founded in 2010 by FilmSERVICE International. Since then, it has constantly grown, becoming one of the top festivals for corporate films worldwide.

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