



Cannes Corporate Media & TV Awards

Exciting novelties at the 13th Cannes Corporate Media & TV Awards

Films can be submitted until June 22, 2022

Vienna, March 29, 2022. The race for the coveted dolphin trophies of the Cannes Corporate Media & TV Awards 2022 has officially begun. The new festival season starts with exciting changes and invites all filmmakers, agencies, client companies and students to submit their best productions to the competition.

Corporate films, online productions, documentaries, and reports from all over the world can now be submitted to this year's 13th festival edition of the Cannes Corporate Media & TV Awards. All submitted works will be evaluated in the summer by a renowned expert jury, consisting of experienced and award-winning filmmakers as well as professionals from the marketing and communications industry.

What is new?

A decisive change in this festival edition is the new additional Grand Prix – White Dolphin – for documentaries and reports. From now on, there will be a Grand Prix for the best corporate film production and one for the best documentary/report.

“Documentary productions are a major part of the festival. We offer 14 different categories including documentaries on political issues, nature and wildlife, history, science, and technology, to name a few. With the initiative to award a separate White Dolphin trophy for the best documentary of the year we want to focus even more on this important discipline.”, says festival director Alexander V. Kammel.

Within the framework of the categories, more space was also given to important and current topics such as social responsibility, diversity, inclusion, and sustainability. The new categories “Corporate Social Responsibility (diversity, inclusion, etc.)” and “Environmental Issues and Sustainability” are therefore available for submission in the main category section *Corporate Films and Videos*.

There were also changes in the *Corporate Online Media* section: Tribute was paid to the variety of corporate films and led to the creation of separate categories for company presentations, brand image videos and product and launch videos.

Early Bird Discount

A submission in the next four weeks is worthwhile, as there is an early bird discount of ten percent on all submissions that are completed by April 21, 2022.

Further information on the categories, entry fees and conditions of participation can be found at www.cannescorporate.com.

About the Cannes Corporate Media & TV Awards

The competition annually honors the world's finest corporate films, online media productions, documentaries, and reports in one of the world's most important film centers: in Cannes, France. It is the only festival for corporate films taking place in Cannes, the city famously known for feature films and advertising productions. The festival was founded in 2010 by FilmService International. Since then, it has constantly grown, becoming one of the top festivals for corporate films worldwide.



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