



# Cannes Corporate Media & TV Awards

## SPOTLIGHT ON The Cannes Corporate Media & TV Awards

**The Cannes Corporate Media & TV Awards were granted for the first time on October 14<sup>th</sup> 2010 in the legendary city of feature and advertising films, Cannes. The winners were awarded the coveting Dolphins trophies in the Hotel Majestic Barriere. The Grand Prix of the festival went to The Netherlands for „A Timeless Mystery“ film, produced by Pieter-Rim de Kroon.**

With 352 entries from 27 countries worldwide Cannes Corporate Media & TV Awards initiated and organized by Filmservice International already registered a big success for its first edition. Alongside the famous festivals for feature and advertising films Cannes Corporate Media & TV Dolphin is the new award for corporate films, on-line media and TV productions. „Our aim is to position the festival as a premium one worldwide“, stated the Festival Director Alexander V. Kammel. „Cannes offers prestige. We want to bring more recognition and appreciation to the corporate films and TV documentaries and with this festival we will succeed“, continued Alexander V. Kammel.

### **CANNES. WHERE ELSE?**

The Mayor of Cannes, Bernard Brochand, who was working for many years in the advertising field, stated in his welcome speech: „This festival is exactly what was missing in Cannes. I am glad that you chose the city of Cannes to host these meaningful awards for the corporate film industry.“

The day of the Award Ceremony the guests had the chance to see all the participating films in the festival at the specially set in place Samsung Médiathèque. Professionals in the communication and marketing fields, producers, PR and Advertising experts as well as their clients met and networked during the Welcome Champagne. At the Gala Diner and Award Ceremony more than 130 guests from all over the world were present. Dr. Conrad Heberling, Professor at the Film and Television University in Potsdam and Festival Director, Alexander V. Kammel from Filmservice International were the moderators of the evening. The Black Dolphins in the Production Arts & Crafts category (Best Music/ Best Animation & Special Effects/ Best Editing / Best Camera/ Best Direction) were awarded by the Mayor of Cannes, Bernard Brochand. The music during the Gala Diner was provided by the „DALICATE“ Band from Styria, Austria who delighted the guests with Soul and Jazz notes.

Winners from Germany, Austria, France, Switzerland, Spain, Italy, Czech Republic, Belgium, The Netherlands, Great Britain, Poland, Finland, Slovenia, Letonia as well as the United States and Australia who were celebrating their success at the Awards Ceremony took home the heavily five kilograms Dolphin trophies and the Diplomas.



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## Grand Prix for „A Timeless Mystery“

The highlight of the evening was the announcement of the Grand Prix winner by the Jury president, Peter Beck. After already winning two Black Dolphins for the „Best Music“ and the „Best Direction“, as well as a Gold Dolphin in the Marketing & Communication category, the film „A Timeless Mystery“ produced by the Dutch Pieter-Rim de Kroon was awarded the White Dolphin, the Grand Prix of the Festival. The winning film is a portrait of the oldest Dutch family business, the Nolet Distillery, and it convinced the jury not only by the technical execution, but also by a mysterious story happening on different time layers supported by an inspiring music.



Photos from the Awards Gala and a complete list of the winners as well as the streamings of the gold winners can be found at: [www.cannescorporate.com](http://www.cannescorporate.com)

## About Filmservice International

Filmservice International ([www.filmserviceinternational.com](http://www.filmserviceinternational.com)) is an agency specialized in the distribution of audiovisual media. The aim of the agency is to bring the audiovisual productions to the targeted groups (education institutions, TV stations and Internet) within 14 countries in Europe and the United States of America. Filmservice International has more than 20 years experience in organizing international corporate film festivals through projects such as: [www.auto-vision.org](http://www.auto-vision.org), [www.cifft.com](http://www.cifft.com), [www.grandprixvictoria.com](http://www.grandprixvictoria.com), [www.staatspreisfilm.at](http://www.staatspreisfilm.at).