

## **The coveted Dolphins of the Cannes Corporate Media & TV Awards 2017 have been awarded**

### **M2Film from Denmark with its production “The Heart of Trade“ was the big winner of the Cannes Corporate Media & TV Awards 2017**

Cannes, 29<sup>th</sup> of September. After the two Awards Days, the winners of the 8<sup>th</sup> edition of the Cannes Corporate Media & TV Awards received their awards yesterday evening. This year, too, the legendary capital of films attracted more than 260 guests who attended the Awards Gala in Cannes. The Grand Prix – The White Dolphin – was for the first time in the festival’s history awarded to a Danish production company, M2Film, with “The Heart of Trade“. The Grand Prix winner was chosen by the jury among all Gold winners. Altogether, 176 Dolphin Trophies in Gold, Silver, Black, Blue and White were awarded to production companies, agencies as well as clients from more than 40 countries.

### **The production company of the evening**

The big winner of the evening was the production company M2Film from Denmark with their two films “The Heart of Trade“ and “A Pump“. For their production “The Heart of Trade“, they won not only the Grand Prix, but also four Gold and two Black Dolphins which were awarded in the *Production Arts & Crafts* categories, namely: *Best Editing* and *Best Director*. Never before in the festival’s history, there was any production company which could take home nine awards. Therefore, their success was also crowned with the Blue Dolphin for the most successful production company of the year. A complete list of all winners can be found [here](#).

“What should I name first? The innovative and surprising image layout? The excellent choice of protagonists? The moving and intelligent script? The fast and creative editing? Or the great concept? This work unifies all disciplines of film making at the highest level possible. A film like a poem and a great statement of the client.“, comments jury president Peter Beck on the choice of the Grand Prix winner.

### **The latest trends in the sector**

On the day of the Awards Ceremony, visitors had the possibility to watch all submitted productions in the Media Center of the festival. As in the previous year, visitors moreover had the possibility to attend presentations where the latest trends and techniques of the sector were presented. One of the presenters, Els Rientjes, talked about green filming and the importance of this trend in the future for example.

### **The Asia-Pacific region**

Among other winners of the Cannes Corporate Media & TV Awards 2017 are: Griffith Film School (AU), SZ DJI Technology Company (CN), Nihilent Technologies (IN), Creative Hub (KE), ITMO University (RU), Mercator Group (RU), Rivelty Group (RU), Blue Mango Communications (SG), Vividthree Productions (SG), Kiatnakin Bank (TH) and Wizard Films (TW).

### **About the Cannes Corporate Media & TV Awards**

The Cannes Corporate Media & TV Awards are honoring every year the world’s best corporate films, online media and documentaries, in one of the most important film centers: Cannes, France. It is the only festival for corporate films taking place in Cannes, the city famously known for feature films and advertising productions. The festival has been founded by Filmservice International in 2010. Since then the Festival has constantly grown, becoming one of the top festivals for corporate films worldwide.