



## Cannes Corporate Media & TV Awards

### **The winners of the Cannes Corporate Media & TV Awards 2016 received their prizes**

*Threesixzero Productions* receives the White Dolphin for its corporate film "*Jus des Idées*" – for the first time, the Grand Prix is awarded to a production from Singapore.

*Cannes, 13<sup>th</sup> October 2016.* The 7<sup>th</sup> edition of the Cannes Corporate Media & TV Awards has successfully been completed with the Grand Prix victory of the film „*Jus des Idées*“ from Singaporean production company. More than 290 guests travelled from all over the world to the film metropolis of Cannes to take part in the exclusive Awards Ceremony. The international competition has proven its strength once more by continuing the success of the past years. The festival is therefore the largest one of this kind in the world. An international jury of top-film experts has selected the 177 best submissions. You can find the complete winner's list on the [website of the festival](#).

#### **The Grand Prix Film 2016**

The Grand Prix winner image film, "*Jus des Idées*", which has been produced for Restaurant André in Singapore, has also been awarded three Gold Dolphins in the categories *Corporate Image Films*, *Marketing Communication – B2C*, and *Informational Films*. "A film does what it does best. In a subtle way, the spectator is introduced to the secrets of a sophisticated taste. At the same time, he learns of the protagonist's uncompromising attitude. This work arouses sensitive feelings and emotions in a masterly way. With its excellent graphic and a magnificent cinematography, one can nearly smell the preparation of the products. In one word: inspiring!" commented Peter Beck, Jury President.

#### **The best production company goes to The Edge Picture Company**

*The Edge Picture Company* from London, Great Britain, has definitively swept the board during the Awards Gala with their eight Dolphins. Five Silver, two Gold, and the Black Trophy made them the most successful production company of 2016, earning them the ninth Award, the Blue Dolphin.

Among other winners of Cannes Corporate Media & TV Awards 2016 are: Cola (FR), Contra Agency (GB), Greenroom Communication Ltd - MOL Group (HU), HSBC (GB), Go Electra (NO), LBL Production (RU), Psona Films (GB), Richter Studios (US), RTVE / Corporacion RTVE (ES), Tohokushinsha Film Corporation (JP).

#### **About the Cannes Corporate Media & TV Awards**

The Cannes Corporate Media & TV Awards annually honour the world's finest corporate films, online media and TV documentaries in one of the world's most important film centres: Cannes. It is the only festival for corporate films taking place in Cannes, the city famous city for feature films and commercials. The Cannes Corporate Media & TV Awards are based in Vienna, Austria and were founded in 2010 by Filmservice International. From the very beginning, the festival has constantly grown and therefore become one of the top festivals for corporate films in the world.

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